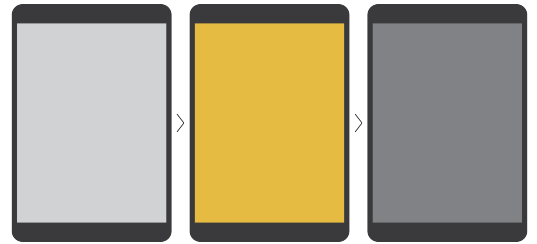


3rd Party Served

Interstitial: iPad

The interstitial unit is an interactive full-page ad unit. An interstitial is loaded in-between content (such as game levels or web pages). When collapsed (closed), the user's expected content loads.



Expanded Portrait

Ad Dimensions	Content Safe Area	File Size	
		Initial Load	Max Load
768 x 1024	768 x 928	300 KB	1 MB
Close Button	DAA Ad Marker *		
Must be located in the top right 50x50 pixels	Appears in the top left 15 x 15 pixel corner by default		

Expanded Landscape

Ad Dimensions	Content Safe Area	File Size	
		Initial Load	Max Load
1024 x 768	1024 x 672	300 KB	1 MB
Close Button	DAA Ad Marker *		
Must be located in the top right 50x50 pixels	Appears in the top left 15 x 15 pixel corner by default		

3rd Party Served

- All file size limitations apply to font, image, audio, and video files only. Javascript libraries delivered via a CDN are excluded from a file weight
- Only ad units supplied by approved third party rich media vendors are accepted. Raw code files (HTML, JS, CSS, etc.) are currently not accepted
- Use of high res images depends on capabilities of the vendor
- Content Safe Area only applies to fixed designs. Responsive design is encouraged but dependent on the capabilities of the vendor
- For audience targeted campaigns please work with the rich media vendor to implement the ad choices icon

Availability

Devices

- iPad

Placements

- In-Browser, In-App

Metrics

- Provided by 3rd party vendor